



SUPPORT THE FUTURE OF HOCKEY PARTNER WITH THE WATERLOO SISKINS!

Join us in championing the next generation of hockey talent by becoming an advertising or sponsorship partner of the Waterloo Siskins, a proud member of the Greater Ontario Junior Hockey League (GOJHL).

As a not-for-profit organization rooted in your community, Siskins Hockey is more than just a team — we are a stepping stone for young athletes aspiring to take their game to the next level. Your support directly contributes to a competitive, high-performance environment that helps shape the junior hockey experience and future of dedicated players.

Why partner with the Siskins?



Community Connection

Showcase your brand to passionate local fans and families at the Waterloo Memorial Recreation Complex from September through March (plus playoffs!).



Brand Visibility

Gain exposure through in-arena signage, game-day promotions, digital platforms, and social media reach.



Meaningful Impact

Support more than a game — support leadership, development, teamwork, and the dreams of young athletes striving for excellence.



Growing Fan Base

Be part of a dynamic and expanding audience that values community, tradition, and the thrill of junior hockey.

TRADITION SINCE 1934



Help us continue a legacy of excellence while positioning your business as a proud supporter of local sport and youth development. Together, we can create opportunity, excitement, and a season to remember.

Let's build something great on and off the ice.

To learn more about advertising and sponsorship opportunities with the Waterloo Siskins, contact us for more information and to become a sponsor.

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